

# Casey Nelson

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## VIDEO EDITOR AND PRODUCER

Highly skilled Video Editor and Producer with 7 years in multimedia content development. Proficient at utilizing cutting-edge software and tools to create visually stunning and engaging content. Developed content for entertainment outlets including Showtime, the Conan O'Brien Show, and the Metropolitan Museum of Art.

## EDUCATION & TECHNICAL SKILLS

### Bachelor of Fine Arts (Summa Cum Laude) 2017

Ringling College of Art and Design- Sarasota, FL

**Adobe Creative Suite | Frame.io | Vimeo Pro | Microsoft Office Suite | Google G Suite | Slack**

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## PROFESSIONAL EXPERIENCE

### Video Editor (Freelance)

January 2024 - February 2024

Braze, NY

- Editing an internal musical parody to promote the new company workbook and teamwork.
- Created closed captions, graphics, credits, color correction, and VFX.

### Video Editor (Freelance)

April 2023 - January 2024

Over The Edge Productions, NY

- Created a "Sizzle Reel" for promotional events highlighting Samsung, Conan O'Brien, and the Metropolitan Museum of Art.
- Edited high-quality footage captured with GoPro Cameras to ensure a polished engaging final product.
- Seamlessly integrated graphics into video content to enhance the overall production value.

### Video Editor (Freelance)

June 2023 - July 2023

Fiet Film AG Documentary, NJ

- Crafted a compelling narrative by sequencing and editing 25 hours of home footage segments to convey the historical journey of the Fiet family surviving the Holocaust with sensitivity and accuracy.
- Collaborated closely with family members and stakeholders to gather insights and ensure the accurate portrayal of historical events within the editing content.

### Video Editor

November 2019 - December 2022

Malka Media / MoneyLion Creative Agency, NJ

- Edited and enhanced full-length podcast episodes, ensuring a seamless and engaging listening experience for diverse audiences; created visually compelling commercials and storylines.
- Produced dynamic social media content, including promotional clips and graphics, contributing to increased online visibility and audience engagement.
- Crafted attention-grabbing highlight reels that captured the essence of shows, live events, and product launches, effectively promoting content and attracting a wider audience.